

**CHANNEL LETTERS  
DESIGN OPTIONS**

CSM Channel Letters are perfect for storefront and other commercial applications. They are currently the number one choice of sign identification for business professionals. These products can be used for internal and external storefronts.

CSM Channel Letters are available in either an illuminated, non-illuminated or backlit configuration. Where illumination is required, our Channel Letters are UL approved and utilize LED as a lighting source. For illuminated applications, all letters are coated with a light enhancing primer that will maximize the desired lighting effect.

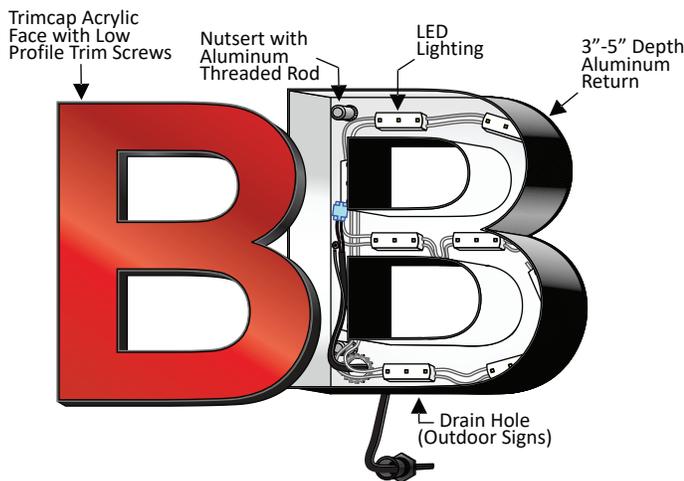
We offer a complete range of channel letter products, type-styles, and custom logos. Our channel letter accessories offer you diversity, providing your customer with a wide range of options.

**USED FOR**  
Primary Signage

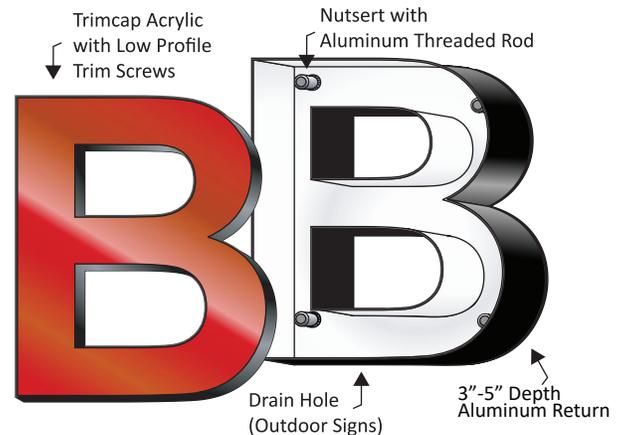
**BENEFITS**

- **Faces:** 3/16" acrylic CNC
- **Trim:** 3/4" or 1"
- **Backs:** .050-.063 aluminum or 3mm single and double-sided PolyMetal™; mounting holes are CNC cut into the letter back.
- **Returns:** Standard 3"-5" prefinished construction. Welded construction is also available in depths of 2" to 6".
- **Assembly/Mounting Options:** Remote-Preassembled, Raceway Mounted, Cabinet Mounted, Square Tube Grid, and Aluminum Panel. Custom mounting options are available at request.
- **Hardware Options:** Remote nutserts with aluminum studs (1/4"). All Remote projects include a full-size mounting pattern.
- **Lighting:** PrincipalSloan modules which include a 10-year parts, 5-year labor warranty. UL or non-UL listed.

**LEAD TIME/WARRANTY**  
Assembled-Painted  
- 20-30 Working Days  
**Warranty - 1 year**  
- Designed for long-term outdoor use.



**CHANNEL LETTER ILLUMINATION**



**NON-ILLUMINATED CHANNEL LETTER**

